

**48<sup>th</sup> Annual Exhibition of the Western Federation of Watercolor Societies  
Hosted by the Southwestern Watercolor Society  
Prospectus**

**ELIGIBILITY**

1. The artist must be a dues-paid, **current member of one of the societies** of the Western Federation of Watercolor Societies (WFWS) and may enter through only ONE society.  
**WFWS Member Societies:** Arizona Watercolor Association (AWA), Colorado Watercolor Society (CWS), Idaho Watercolor Society (IWS), New Mexico Watercolor Society (NMWS), San Diego Watercolor Society (SDWS), Southern Arizona Watercolor Guild (SAWG), Southwestern Watercolor Society (SWS), Utah Watercolor Society (Watercolor Society of Oregon (WSO), and West Texas Watercolor Society (WTWS)
2. **Work must be original and completed within the past two years, on or after 1/1/2021.**
  - a. All work must consist of water media on natural or synthetic paper or paperboard.
  - b. Water media includes watercolor, acrylic, water based mediums (such as texture mediums), ink, gouache, casein, egg tempera, watercolor pencil, and watercolor crayon.
  - c. Any collage materials used must be painted by the artist with water media.
  - d. No alcohol inks or water soluble (miscible) oils are allowed.
  - e. No digital art.
3. **Original Art**
  - a. No copies or likeness of another artist's work or copies of any copyrighted, or un-copyrighted material from any source.
  - b. No copies of any photos other than those taken by you.
  - c. No work done in a workshop or under paid or unpaid supervision.
4. **Image Size Requirements:** Minimum: 100 square inches; Maximum: 23" x 33." Take mat and frame size requirements in into consideration when planning your painting size. (See item # 17.)

5. **Paintings must NOT have been shown in any *previous* WFWS exhibition, nor in any previous National or International exhibition by other Societies National or International exhibitions).**
6. Each artist may submit up to three entries, but only one painting per artist may be chosen.
7. **All terms and conditions for entry in this exhibition are required to be met.** WFWS Exhibition Committee reserves the right to refuse any work for unacceptable quality, improper framing, damage caused by shipment, or for non-compliance of these terms and conditions. Any work, once selected by the juror, later found to be not in compliance any term or condition, will be disqualified from exhibiting. Any artist who submits work later disqualified or who withdraws work, once selected, may be banned from participation in WFWS exhibitions for a period of up to two exhibition years. The WFWS Exhibition Committee's determinations and decisions are final.

### **ONLINE ENTRY REQUIREMENTS**

8. Online Entry ONLY: <https://wfws48exhibition.artcall.org/>. Additional instructions can be found on the SWS website at <https://swswatercolor.org/exhibitions/wfws-48th-exhibition-2023/>
9. Login to the WFWS Call Site: <https://wfws48exhibition.artcall.org/>
  - a. Click "Register and Apply"
  - b. Login with your existing Artcall credentials. If you do not have an existing Artcall account, then create an account. Your account will be used by you to set up and follow your entries. Make sure you record your User ID and password for your own reference.
  - c. Click "Add New Submission" to start entering your art work.
  - d. You will be prompted to pay for your entries. **You pay first.** You may pay for one entry or up to three. Pay for one, you can always add entries later. If you pay for two or three, you may enter one, two or three at once or enter one and enter the others later, as long you enter before the deadline
  - e. Fill Out the required information for your entry, including uploading the image. See #18-19 Image instructions.
  - f. Click "Add New Submission" for additional entries.

10. No Refunds

a. Make sure your painting qualifies before entering online

**b. READ THE PROSPECTUS CAREFULLY BEFORE ENTERING**

11. You may make changes to your entries at any time prior to the deadline date and time. Your painting information and your image may be altered up to the deadline and time. Once the deadline date and time have expired, no changes are possible. *Tip: don't wait until the last minute to enter or change entries*
12. All accepted paintings must be for sale and available for the duration of the Exhibition. SWS handles all sales and requires a 30% processing fee on all sales,
13. No substitutions. The information and painting you submit must match the entry that was juried in. The juror's or the WFWS Exhibition Committee's decision is final.
14. By entering this Exhibition, you grant SWS and WFWS permission to use your artwork image for WFWS marketing and publicity. Gallery access through ArtCall may be available.
15. While utmost care will be taken in handling entries and artwork, neither SWS, WFWS nor its representatives will be responsible for damage or loss from any cause.
16. By entering this Exhibition, you grant SWS permission to communicate with you by email using Constant Contact and/or ArtCall.
17. **Size Requirements:**  
**Outside mat measurements** must be in whole inches and one of the following sizes:  
**16 x 20; 20 x 24; 22 x 22; 22 x 28; 24 x 30; 24 x 36; 30 x 40**  
**Minimum mat width:** 3.5 inches on all four sides. (Based on the frames SWS will use, this measurement allows for the viewer to see a 3" mat.) **Minimum Image** 100 square inches  
**Maximum Image Size:** 23 x 33 inches
18. **Image Instructions:** Digital image files must conform to the following requirements:  
Images should be cropped so that only the painting image is visible and only the part of the painting that will show when the painting is matted. No mats, hands, background, edges, etc. should be visible in the entry image.

**19. File format: .jpg files only.**

- a. Submissions must be **less than 4 Mb** and a **maximum of 4800 px** on the longest side.
- b. **ArtCall will automatically resize and assign an ID number to each submission.**

**JURY RESULTS**

20. You will be notified directly by email on or before **Feb 17, 2023**. You will receive an email indicating the status of each entry. If you do not receive an email by Feb 17, 2023, check your SPAM or JUNK MAIL mailboxes. (*This can happen if the sender email address is not in your contacts list.*) Please contact your Society Delegate if you have not received notification.
21. Your Society Delegate will also be notified of the results by Feb 24th, 2023.

**GUIDELINES FOR ACCEPTED (JURIED IN) ENTRIES**

22. All artwork must meet the prospectus requirements.
23. Do not frame your work. Framing (and plexiglas if applicable) will be done by the Host Society in the standard sizes above.
24. All work must be matted in white or off-white; Double matting is acceptable in white or off-white.
25. Mats must measure a minimum of 3.5" on all sides.
26. No substitutions for your entry. The information and painting you submit must match the juried-in-entry. The juror's or the WFWS Exhibition Committee's decision is final.
27. No floated mounting of paintings is accepted.

**Traditional Presentation-Plexiglass protection**

28. Back your painting with 3/16th inch foam core the same size as the Mat.

**Alternative Presentation-Varnished painting and mat without Plexiglass**

29. All artwork must be securely attached to the foam core with archival adhesives, or dry mounted.
30. Varnished works must be free of debris and clear. No lint, hair (human or pet), flakes or dust. No hazy varnish or heavy visible brush strokes.
31. Mats must also be varnished, including the bevel. **No unprotected surface!**

32. Mat's inside edges next to the image should be secured to the foam core with "double sided" tape the entire window perimeter to avoid any gaps. NO GLUES.
33. Each varnished entry will be inspected by the Exhibition committee. If it does not meet the standards listed above, it the painting will be removed from entry and disqualified.

**Packaging: four documents and your matted and backed painting**

34. Print out your ArtCall submission back label and claim ticket. Attach one painting label to the back upper right of the foam core. The other label (claim ticket) will be attached to the front lower right of a clear, plastic sleeve/envelope (see step 37).
35. Sign the written agreement form that you will find on ArtCall to follow all rules of the prospectus. Complete the form indicating your presentation option--traditional or alternative.
36. Create your artist statement about your work.
37. Place your painting with back label, your artist statement and the agreement forms in a clear, plastic re-sealable sleeve or envelope. Do not seal the sleeve; use blue painter's tape to close the sleeve. Attach the claim ticket with clear packing tape to the front lower right corner of the sleeve. If you select the alternative presentation option, print the word "VARNISHED" in large letters on the claim ticket before attaching.
38. There is a handling fee requirement. The handling fee is \$50, check payable to your Society. Submit your check in a separate envelope. In addition members of society are responsible for expenses required to deliver selected paintings with mat and backing **to and from their respective delegates**.
39. Deliver your juried-in-painting, documents, and handling fee check to your Delegate by **March 17, 2023**.

**Reminder: Do not attempt to coordinate delivery of a selected painting directly to the host society.** Matted paintings will be shipped to the WFWS host society as a single package from your Society.

## **Terms & Conditions**

### **WFWS 48th Annual Exhibition**

I have read and understand the Exhibition Prospectus and agree to the terms and conditions therein, including:

- My painting complies with the requirements for acceptable submissions and framing/delivery of accepted works for exhibition.
- I give permission for WFWS to use a likeness of my accepted work(s) for WFWS promotional materials.
- Artwork must be available for sale. All transactions are conducted by WFWS, and WFWS retains a 25% processing fee on sales at the exhibition.
- SWS and WFWS will not be responsible for theft, loss, or damage of works submitted.

This call has agreed to ArtCall.org [Terms & Conditions](#)