

**PROSPECTUS AND CALL FOR ENTRIES**  
**45<sup>TH</sup> Western Federation of Watercolor Societies**  
**(WFWS) Exhibition, June 5 – July 26, 2020**



**arts**  
**IDAHO**

**DEADLINE FOR RECEIPT OF ENTRIES: Friday, January 10, 2020**

**Show Awards: \$10,000 in Cash and Merchandise Awards!**

**Juror: STEPHEN QUILLER, AWS, NWS, NSPCA, RMNW, WW**

**Venue: Idaho State Museum Gallery, 610 Julia Davis Park, Boise ID, 83702.** The newly renovated Idaho State Museum (ISM) will proudly host the WFWS-45 Exhibition in the beautiful Syringa Gallery. This state-of-the-art museum boasts 18,000 square feet of interactive and educational experiences about Idaho history and the arts.

**Key Dates for Artists**

**Wed. Jul. 10, 2019:** WFWS45 Prospectus and Call for Entries emailed to delegates for distribution to artists

**Fri. Jan. 10, 2020:** Entry deadline-emailed digital images must arrive by this date

**Mon. Feb. 24, 2020:** Acceptance notices sent to delegates and artists

**Tue. Mar. 24, 2020:** Accepted paintings due to local delegate

**Fri. Jun 5, 2020:** Exhibition opens

**Sat. Jun. 6, 2020:** Awards banquet and opening reception

**Sun. Jul. 26, 2020:** Exhibition closes.

## Eligibility

- The artist must be a dues-paid, current member of one of the societies of the Western Federation of Watercolor Societies (WFWS) and may enter through only ONE society.

**WFWS Members:** Arizona Watercolor Association (**AWA**), Colorado Watercolor Society (**CWS**), Idaho Watercolor Society (**IWS**), New Mexico Watercolor Society (**NMWS**), San Diego Watercolor Society (**SDWS**), Southern Arizona Watercolor Guild (**SAWG**), Southwestern Watercolor Society (**SWS**), Utah Watercolor Society (**UWS**), Watercolor Society of Oregon (**WSO**), and West Texas Watercolor Society (**WTWS**)

- Work must be original and completed within the past two years, on or after January 1, 2018.
- All work must consist of water media on paper or synthetic paper.
- Water media includes watercolor, acrylic, ink, gouache, casein, egg tempera, watercolor pencil and watercolor crayon.
- Any collage materials used must be painted by the artist with water media.
- No alcohol inks or water soluble (miscible) oils.
- No copies of another artist's work or recognizable use of another's copyrighted intellectual property will be accepted.
- **Paintings must NOT have been shown in any previous WFWS exhibition, nor in any previous National or International exhibition by other Societies (including any online National or International exhibitions).**
- Each artist may submit up to three entries, but only one painting per artist may be chosen.

## Entry Requirements

- **Size Limitations:** (Outside mat measurements must be in whole inches - no fractions!)
  - **Maximum outside mat size:** 30 X 38 inches (either horizontally or vertically).
  - **Minimum mat width:** 3 inches on all four sides.
  - **Minimum artwork size:** 140 square inches.
- **Image Instructions:** Digital image files must conform to the following requirements:
  - File format: .jpg files (no exceptions).
  - Resolution must be 300 dpi.
  - Pixel dimensions set to 1200 on the longest side.
  - **Each image file must be named as follows:** Society initials (all caps), first four letters of your last name, first name, entry number (1, 2, 3), painting title (short versions please), .jpg extension.  
**Example:** IWS, Jane Painter, 1st entry, My Best Painting, **would be:** IWSpain-jane1BestPainting.jpg.
  - **Maximum file size is not to exceed 2.0 mb.**
- **Entries must include:**
  - Society name
  - Artist name, address & phone number and email address.

- Full painting title (NOT the image filename)
  - Artwork size: height X width
  - Matted size: height X width (matted sizes are limited, see #11 below.)
  - Image filename. See file name example in section 4 above.
- Accepted works must have a single, 4-ply white or off-white mat. (No gray or beige, no colored liners, no colored core and no embellishments)
  - Floated paintings must be 3/8" or less in depth on a white or off-white mat.
  - Back your painting with 3/16th inch foam core backing and enclose in a clear, plastic re-sealable sleeve or envelope. Do not seal the sleeve, use blue painter's tape to close the sleeve. Attach one painting label to the front lower right of the plastic sleeve/envelope and a second painting label to the back upper right of the foam core.
  - No price, name or image changes will be accepted after entry. All paintings must be available for the duration of the show. All sales will be handled by the Idaho Watercolor Society (IWS) and will incur a 30% commission to IWS. All paintings must be available for the duration of the show. Failure to do so will result in the artist becoming ineligible to enter WFWS show for the next two exhibition years.
  - Submission will be rejected if it does not conform to information provided with entry. The juror's decision is final. Artist grants permission to IWS to reproduce accepted artwork for catalog and promotional uses. Failure to provide accepted artwork will result in the artist becoming ineligible to enter WFWS for the next two exhibition years.
  - **Matted size requirements:** Your WFWS45 entry is limited to the frame sizes available. Artists have a choice of the following outside mat dimensions only (either orientation): 16x20, 20x24, 22x28, 24x30, 24x36, or 30x38 inches (30x38 - sized for a full sheet.) **NO OTHER MATTED DIMENSIONS WILL BE ACCEPTED.** Please make sure your mat itself is at least 3" wide on all four sides. If you have a square image, pick a frame size that provides at least 3 inches of mat on the left, right, top and MORE THAN 3 inches on the bottom. If you have a long image do the same.
  - Your entry digital images must be received no later than **Friday, January 10, 2020.**

## PLEASE ENTER ONLINE AT:

[New Mexico Watercolor Society - Home](http://www.nmwatercolorociety.org)

You **MUST LOG-IN** with your complete e-mail address and password in order to see all *Events* and Register for the Exhibition. Instructions for Exhibition Registration, Upload of Digital Images and Online payment are attached to this Prospectus and are available on the NM Watercolor Society website.

To Register for the Exhibition and to Upload your digital photographs of your paintings: **FIRST** - Please review the step-by-step directions in this slide show:

[https://www.nmwatercolorociety.org/resources/Documents/Prospectus/2019-09\\_Show\\_Regist-Upload\\_Instructions1.pdf](https://www.nmwatercolorociety.org/resources/Documents/Prospectus/2019-09_Show_Regist-Upload_Instructions1.pdf)

- 1) **Please read directions carefully before you start.**
- 2) Locate and read the entire Entry Registration page on the website. Click on the white REGISTER box, lower left.
- 3) Complete all areas marked with a **red asterisk \*** on the registration page, including the title (less than 25 characters, including spaces), price, size and file name of the painting(s) you wish to enter.
- 4) Follow the prompts to upload your digital photographs of the painting(s) you wish to enter, to the website's Exhibition Digital Upload Page.

5) To pay for your registration by credit card or debit card, just follow the prompts to pay online. No special accounts are needed. PayPal is no longer accepted

6) **ALL REGISTRATIONS MUST be paid ONLINE.**

Checks and cash are no longer accepted (\$20 for 1 painting, \$35 for 2 paintings, \$45 for 3 paintings (maximum 3 entries)

## ALTERNATE METHOD FOR ENTERING

only if you are unable to enter through New Mexico Watercolor Society - Home

Paper registration forms will no longer be accepted

ALL Payments must be made with a personal credit or debit card online.

Checks and cash are no longer accepted as payment, credit card or debit card only.

FIRST – Phone File Manager Below to Obtain current E-mail Address

Send an email and include the following:

- Name
- Address, City, State and Zip
- Phone number and email address plus your password for the NMWS website so that the website administrator can enter on your behalf.

For each painting entry (A, B, C) include:

- Title
- Painting Size (H x W)
- All media used in the painting
- Price

Attach your digital images-300dpi and 1200 pixels on longest side and include it in your email.

An electronic invoice will be sent to you by email, for payment.

For questions or problems with registration or painting entry, contact:

**NMWS-WFWS Delegate/File Manager: Dave Cook (505) 220-0733**

**NMWS-WFWS Alt. Delegate/File Manager Toni Seidel (505) 350-5833**