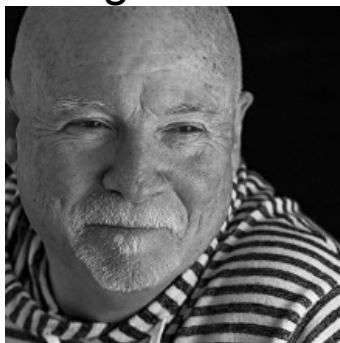


**NMWS SHOW PROSPECTUS
PLEASE PRINT THE FOLLOWING PAGES SO
YOU WILL HAVE A REFERENCE FOR DATES
AND TIMES.**



**New Mexico Watercolor Society
2021 NMWS National Fall Show
Juror/Judge Steve Griggs**



Entry Deadline August 20, 2021, 6PM

This Fall Exhibition will be a **National SHOW**.
Online Registration for Exhibition Starts July 12, 2021.

For this Fall Show, entry is open to water media artists nationally.

Entry Fees are as follows: 1 painting \$30, 2 paintings \$40, 3 paintings for \$50

Accepted paintings must NOT be in other shows July 12 to Oct. 24, 2021

Up to 2 paintings may be selected by the Juror, for the Exhibition.

****Please read the attached NMWS Prospectus CAREFULLY for paintings Eligibility****

Awards (Proposed)

**Best of Show \$600_First Place \$500_Second Place \$400_Third Place \$300_HM \$100
Plus MANY Merchandise Awards**

Cash award amounts are contingent upon 150 painting entries, to cover costs.

Calendar

<p>Monday, July 12 to Friday, August 20, 2021</p> <p>6 PM</p>	<p>Entries Accepted through the special NMWS Website LINK to ArtCall.org. ALL NMWS Fall Show painting entries and payments must be made through the ArtCall website.. There will be PHOTO HELP for registration and digital image upload in August, for \$5 per painting registered.</p>
<p>August, 2021</p>	<p>For Help with photos of your paintings, call for appointed time. In W El Paso – Rachel Murphree (915) 585-7297 In LC Laurie Kibbe (575) 636-5358 In ABQ. - Woody Duncan (505)344-3613), Alameda/Jefferson Barbara McGuire (505) 235-1375, Juan Tabo and Montg.,</p>
<p>Sun, August 29, 2021</p>	<p>Expected notification of accepted paintings announced by email</p>
<p>Monday, Sep. 27, 2021</p> <p>7 PM</p>	<p>In person Painting Demo by Steve Griggs, in the Fine Arts Gallery at EXPO-NM. Charge is \$10 unless registered for the Griggs Workshop.</p>
<p>Tuesday, Sep. 28, 2021</p> <p>Noon to 2 PM</p>	<p>Paintings accepted for the exhibition delivered to the Fine Arts Gallery at EXPO-NM. Late arrivals between 2:00-4:00PM will be accepted, but will not be judged and will not be eligible for awards. Paintings will NOT BE ACCEPTED AFTER 4:00PM and will be disqualified from the show</p>
<p>Sat. October 2, 2021</p> <p>Noon-3pm</p>	<p>Opening Reception and Awards Ceremony held at Fine.Arts Gallery, EXPO-NM, Albuquerque, NM.</p>

<p>October 2 to 24, 2021</p>	<p>Exhibition Open to the Public Thursday - Sunday 10 AM to 4 PM, On Fridays, Oct. 8 and Oct. 15, the Gallery will be open 1PM to 7PM. On those two evenings, there will be a SPECIAL Small Works "Cash and Carry" feature available.</p> <p>*****</p>
<p>Sun, October 24, 2021</p>	<p>Exhibition Closed and Building cleared at 3 PM.</p> <p>Pick up Painting(s) Time: 4:00-5:00 PM, Location: Fine Arts Gallery, EXPO - NM, State Fairgrounds</p> <p>Paintings will not be released before 4:00 PM. <u>Paintings not picked up will be charged a \$10 handling fee per painting</u></p> <p>Continental US sales of paintings will be available online, after exhibition closes. Purchased paintings must be mounted, matted and ready-to-frame prior to shipping to buyer.</p>
<p>Wednes., Dec. 1, 2021</p>	<p>The Extended ONLINE portion of the Exhibition Ends.</p> <p>Artists with paintings shown online are free to submit unsold work elsewhere after Dec. 1, 2021</p>

Questions?
NMWS Spring Exhibition File Manager: Tina Stallard(505) 385-0432
NMWS Exhibition Chair: Linda Krumel (505) 321-5982

How to Enter

<p>SELECT YOUR PAINTINGS A MAXIMUM OF 3 may be entered – but judge's selections are limited to two (2) paintings per artist.</p>	<p>Before selecting your painting(s) <u>please read this NMWS Show Prospectus carefully</u> to make sure your painting(s) is/are eligible.</p> <p>Submitted paintings MUST be available during the Exhibition and MUST be for sale, throughout the duration of the Exhibition (cannot be available for sale elsewhere, after submission, unless declined for exhibition.)</p> <p>Paintings purchased ONLINE must be mounted, matted and READY-TO-FRAME. Sales limited to continental US, and Shipping, including fees, is the responsibility of the selling artist.</p>
<p>PHOTOGRAPH YOUR ENTRIES WITH A DIGITAL CAMERA</p> <p>For tips taking digital photos of your artwork, please see the NMWS website: New Mexico Watercolor Society - Member Library & Resource List to review two files on taking digital photos of your artwork.</p>	<p>Only digital entries of artwork will be accepted.</p> <p>The juror will judge paintings by viewing digital entries only. If the image does not accurately represent the actual painting, your work will be rejected. You are encouraged to use a good digital camera. It is best to crop the image so only the painting is shown, no mat.</p> <p>File format: .JPG files only Image size: limited to < 4MB file size and 4600 pixels on the longest dimension.</p> <p>Water-media MUST be the DOMINANT medium used in paintings submitted. No mechanical means/reproduction is allowed in creation of submitted paintings.</p> <p>File Naming Convention: will be handled by the ArtCall.org website software</p>

<p>PLEASE ENTER ONLINE AT:</p> <p>https://nmwsfallshow2021.artcall.org</p> <p>Payment must be ONLINE using your credit card. NO checks will be accepted by mail.</p>	<p>You MUST first CREATE an ArtCall account. Then, using your full e-mail address and unique ArtCall account password, Register for the Fall Exhibition. Instructions for Exhibition Registration are contained in a video at the bottom of the NMWS–ArtCall main page.</p> <p>Please watch the video and read directions carefully before you start.</p> <p>2) Locate and read the entire Entry Registration page on the ArtCall website.</p> <p>3) Complete all areas marked with a red asterisk * on the registration pages, including the title, medium, price, size of the painting(s) you wish to enter.</p> <p>4) ALL Paintings MUST be FOR SALE and cannot be available for sale elsewhere, after submission to the Exhibition.</p> <p>5). Consider costs of matting, framing, and shipping, in setting your sale price.</p> <p>6) To pay for your registration by credit card, just follow the directions.</p> <p>The File Manager is Tina Stallard (505) 385-0432</p> <p>You will receive a receipt for each submitted painting.</p> <p>If accepted for the Exhibition, you MUST use the labels provided by ArtCall, (at the time of Registration) attached to the back of EACH painting, at the time of delivery.</p>

Exhibition Details

New Mexico Watercolor Show Prospectus

Please enter online at: <https://nmwsfallshow2021.artcall.org> (Log in first)

PAINTING ENTRY REQUIREMENTS: *(please read carefully)*

- Minimum image size is 80 square inches. Maximum image size is 30" x 38".
- Each artist can enter up to 3 paintings – juror’s selections are limited to 2 per artist for the exhibition.
- Entries must be original and entirely the work of the unsupervised artist and must have been completed within the last two (2) years.
- Only works **not previously accepted or shown** in National Shows, Western Federation, MasterWorks of New Mexico or either of the NMWS Fall-Spring shows, may be entered.
- **Failure to maintain availability for purchase of an accepted painting or selling the accepted painting elsewhere prior to the NMWS Exhibition will result in a two (2) year exclusion from all NMWS Exhibitions.**

***Copies, prints and digitally produced materials of any kind are not allowed.**

Exhibition Details

LIABILITY

NMWS does not carry insurance on paintings submitted for competitive exhibitions; every precaution will be taken for the safety of your works. Artists must carry their own insurance. NMWS or its representatives will not be responsible for theft, loss, or damage of works submitted. NMWS is also not responsible for shipping delays.

USE OF PAINTINGS

By entering, you give your permission that, should your entry(ies) be accepted, a likeness of your work(s) may be displayed on the NMWS official website and/or used in promotional materials such as the show catalog and/or announcements for this and future exhibitions.

SHIPPED PAINTINGS

Paintings must be shipped to Mail Bank, 1933 San Mateo NE, Albuquerque, NM 87110 c/o NMWS. Shipped paintings must be received at least one day earlier than hand-delivered paintings. Late arriving paintings will not be judged and may not be hung.

Fees (Make checks payable to "Mail Bank")

- \$45 per single painting in one package / box, plus
- \$20 for each additional painting included in package/box, or
- \$55 per crate containing one painting, plus
- \$20 per additional painting in same crate
- A check for return shipping costs or pre-paid label.

RETURN OF PAINTINGS

All paintings must be picked up by the artist or a designee with a printed ArtCall Claim check to ensure the safety of the paintings. All Paintings will be released on:

Sunday Oct. 24 between 4:00 – 5:00 pm in the Fine Arts Bldg, Expo NM. Enter Gate # 3, San Pedro & Copper NE

The exhibition closes at **3pm** and doors will not be open again until 4:00pm for pick up. If you plan to visit the exhibition, come well in advance of 3:00pm and realize there will be a 1 hour wait until you can get your paintings.

Paintings that are not picked up will be assessed a \$10 handling charge per painting.

SALES

Accepted paintings **MUST** be for sale.

The exhibit hosts will be able to accept payment by credit card, check or cash from the buyers wishing to purchase artwork. Painting prices will have NM gross receipts tax added to the total price and paid by NMWS. A 25% Processing Fee will be assessed on all sales. Paintings that have sold will be indicated by a red dot on the wall label. Buyers may pick up purchased paintings on pick-up day between 4:00-5:00 PM, Oct. 24, 2021 in the Fine Arts Gallery.

STAFFING OF EXHIBITION

An artist whose works are accepted in the show will be required to volunteer time in one of the 3 roles below (unless the artist is living further than 75 miles from the exhibit). It will be the artist's responsibility to call the **Gallery Host Coordinator** or the **Exhibition Chair** to schedule a time and assignment.

1. To be a Host:

Hosts ensure the security of the paintings, provide information to visitors, request votes for the "People's Choice Award," and refer sales inquiries to the Cashier-on-Call during the exhibit.

All accepted artists will be sent an email acceptance letter that will contain a link that will allow them to schedule a time to host. Schedule early as these positions fill fast.

2. To be Exhibition Support:

As an alternative to hosting, there are other areas where help is needed and will fulfill your volunteer requirement. Call the **Exhibition Chair** to find a role that will work for your schedule.

3. To Buy Out:

You may "buy out" for a \$30 fee if unable to schedule a time to volunteer as host or in a support role. If you have not arranged something before "take-in," the \$30 fee will be collected when the painting(s) is (are) delivered.

Penalty for non-support from accepted artist will be one (1) year exclusion from NMWS exhibitions and exempt from any awards.

HANDLING FEE A processing fee of 25% of the sales price of art work will be withheld by NMWS, for credit card, check or cash painting purchases. A receipt will be provided by NMWS. Artists will receive a check for the balance of the sales price (75%) within 30 days from NMWS.

ACCEPTABLE MATERIALS

These rules apply to all NMWS affiliated exhibitions.

PIGMENTS AND MEDIA: *(The use of high quality, professional grade materials are always encouraged.)*

Watercolor, gouache, egg tempera, casein, watercolor pencils and crayons, pigmented Inks that are lightfast and water-soluble, as well as **Fluid** Acrylics.

“Texture” in a painting may be created by thin layer collage or gesso. “Texture” created by thick application of any media itself is **NOT** allowed. That is, **NO** heavy-bodied acrylics or **gel mediums** of any kind are acceptable for this exhibition. **No water-based oils.**

Collage is **only** acceptable using plain white papers or papers painted by the artist with approved water media. No printed or embedded three-dimensional objects, commercial papers and computer-generated art, encaustic, wax, woven, or dimensional build-up of textured materials or photography of any form is allowed.

PAPERS AND SUPPORTS:

Supports allowed in the exhibition are 100% Cotton Rag paper or board, Oriental papers and Yupo. Ampersand Aquabond™ and Gessobord™ are also allowed. **Canvas products/supports and Claybord™ are not allowed in this exhibition.**

PRESENTATION –

Traditional

All accepted paintings must be framed in metal or wood frames, with white or off-white mats. Color liners (inner mat) are acceptable and should not to exceed ¼ inch. Top mats must be white or off white and covered to gallery standards with Plexiglas. **Use of glass is not allowed.** All water-soluble work that is unvarnished must be matted and under Plexiglas. All paintings must have sealed /finished backs and hanging wire (coated is recommended) that peaks at center 3-1/2” inches from the top of the frame. See link for expanded hanging requirements.

For the Fall Exhibition, paintings must be framed and covered with Plexiglas

Please read these NMWS Hanging Standards and share a copy with your framer. Failure to comply with these standards could result in exclusion of your painting from the Exhibition.

https://www.nmwatercolorsociety.org/resources/Documents/Prospectus/2019-02_NMWS_Hanging_Standards.pdf

Alternative

To allow artists to present their paintings in a more contemporary fashion the NMWS Exhibitions Prospectus includes the **Alternative Presentation Category**.

This category is applicable for paintings presented without Plexiglas, with the understanding that all requirements of the **Standard Exhibition Prospectus (above) have first been met.**

ELIGIBLE SUPPORTS FOR ALTERNATIVE PRESENTATION

Deep supports consist of 1"-2-1/2" thick, ready to hang "cradled" Aquabord™, Gessobord™ and/or hardwood panels with allowable paper securely attached and sealed with varnish. If mounting paper to wood, it is recommended that the paper be protected from the acids in the hardwood support. Golden recommends two (2) coats of GAC-100 to seal bare wood. Suitable glue such as PVA (polyvinyl acetate) or soft gel (matte), is recommended to mount paper to wood so that it is both archival and secure. Go to: [Lineco Polyvinyl Acetate \(PVA\) - BLICK art materials](#) , or for product information and technical details refer to [Golden Artist Colors, Inc. | Gels and Mediums Tech Sheet](#) .

Shallow supports consist of works on approved supports less than 1" deep (boards or panels), must be framed inside a "floaters" frame or a regular frame with or without Plexiglas. If a mat is used with the painting, it must be behind Plexiglas. Presentation of unprotected or unsealed paper or mats with any painting is **not permitted**.

Floated & Framed presentation is also acceptable. This is defined as paintings on approved deep or shallow supports or papers, that are unsealed or floated in a frame with or without a mat, behind Plexiglas (**no glass**). This presentation can be used to show off the deckled edges of the paper.

****IMPORTANT:** The Alternative Presentation is not an "anything goes/experimental category". The use of approved materials as described in the main Exhibition Prospectus, is required for all acceptable entries. This category is an expansion of presentation options for eligible water-media paintings without traditional matting and Plexiglas.

Paintings selected by the guest juror (from digital files) for display in the exhibition, which are found, upon physical inspection by members of the NMWS Exhibition Committee, not to meet or conform to the NMWS Show Prospectus-Acceptable Materials and Presentation standards and guidelines, may be rejected and denied NMWS Exhibition entry.

POST EXHIBITION ONLINE SALES GALLERY

- Paintings purchased online after the physical exhibition ends must be **mounted, matted and READY-TO-FRAME**. Sales will be limited to continental US. Shipping, including postage cost is the responsibility of the selling artist, so price your work accordingly. Sales will be handled by NMWS, with a 25% processing fee, to include payment of NM state taxes. Payment to artist will not be released until confirmation of receipt of painting by buyer is confirmed, ideally within 10 days of sale.
- Failure to maintain availability for purchase of an accepted painting or selling the accepted painting elsewhere prior to or during the NMWS Exhibition will result in a two (2) year exclusion from all NMWS Exhibitions.

Questions?

NMWS ONLINE Exhibition File Manager: Tina Stallard (505) 385-0432

NMWS Exhibition Chair: Linda Krumel (505) 321-5982